

Grouptrail work-based learning platform overview

Grouptrail is the only intuitive, completely flexible, infinitely scalable, and fully integrated solution available. Engage students and partners with outreach tools, track participation, manage all types of WBL opportunities, and automatically generate live data reports in one place. Join the movement — we're working with 100+ nonprofits and government agencies, 200+ districts, and 1,000+ schools including regional and state level deals.



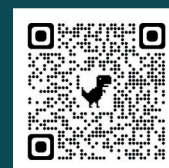
Grouptrail has numerous integrations (single sign on solutions, student information systems, data visualization tools), infinitely customizable student and partner facing features (to help with engagement, outreach, and all the steps involved with implementing work-based learning with fidelity), and a wealth of best practices we can share (national standards around security, WBL/CCL/CTE data reporting trends, navigating regional and statewide deployments involving IT departments, schools/districts, education service districts, government agencies, workforce development partners, community based organizations, business associations, and more).

Grouptrail is future proof to meet you where you and your group are at, and where you would like to go on your trail toward achieving your goals with the students you support!

Learn about our work in Michigan with Livingston ESA!

Tuesday, January 30: 12:30-1:30 pm in Grand View A (3rd Floor)

It's All In Who You Know – Engaging Employers to Provide Student Opportunities with Laura Saline and Courtney Timm



**Sign up
for a
demo!**



Your WBL workflow in Grouptrail

How do you get all your information in one place and free up your time?
Get it off paper and spreadsheets into a digital database workflow:

Who	What	How
District IT ↓	<ul style="list-style-type: none">Integration with student information systems (import student lists, demographic data, and contact information), single sign on (ClassLink, Clever, SAML, OAuth, Microsoft), Google Forms/Sheets, and moreProven track record with FERPA, Student Data Privacy Consortium agreements, and a 24/7 commitment to security practices	Grouptrail 👍
Employers ↓	<ul style="list-style-type: none">Industry partner intake to create a CRM directory of employersOnboarding checklist for WBL readinessEmployer evaluations and unlimited forms	Grouptrail 👍
Students ↓	<ul style="list-style-type: none">Student interest and registration forms with WBL prerequisitesSearch for matching WBL opportunities and sign up or applySubmits permission form agreements and timesheetsCareer and college benchmark tracking along with graduate profile view	Grouptrail 👍
Teachers ↓	<ul style="list-style-type: none">Track attendance for classroom based WBL/CCL/CTE opportunitiesTrack completion of Industry Recognized Credentials	Grouptrail 👍
Program coordinators/ administrators	<ul style="list-style-type: none">Integrated text messaging outreach to increase equity impactCentral staff reviews applications and makes matches to place studentsManage employer onboarding and student readiness checklistDynamic visual data dashboard with built in filters and tailored viewsData exports for automated state and other required reportingTraining resources, customer support, and new features includedGrouptrail can also track college access and success, after school programs, caseload management, and more with our templates and flexible configuration options!	Grouptrail 👍