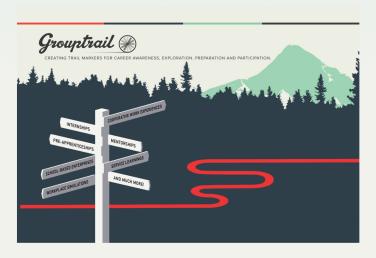




Grouptrail work-based learning platform overview

Grouptrail is the only intuitive, completely flexible, infinitely scalable, and fully integrated solution available. **Engage students and partners with outreach tools, track participation, manage all types of WBL opportunities, and automatically generate live data reports in one place.** Join the movement — we're working with 100+ nonprofits and government agencies, 200+ districts, and 1,000+ schools including regional and state level deals.





Grouptrail has numerous integrations (single sign on solutions, student information systems, data visualization tools), infinitely customizable student and partner facing features (to help with engagement, outreach, and all the steps involved with implementing work-based learning with fidelity), and a wealth of best practices we can share (national standards around security, WBL/CCL/CTE data reporting trends, navigating regional and statewide deployments involving IT departments, schools/districts, education service districts, government agencies, workforce development partners, community based organizations, business associations, and more).

Grouptrail is future proof to meet you where you and your group are at, and where you would like to go on your trail toward achieving your goals with the students you support!

Your ACTE WBL Division Sponsor

Get a demo today! grouptrail.com





WBL/CCL platform request for proposal template

Requirement	Evaluation criteria	Grouptrail
Setup flexibility	Can you quickly update the terminology and workflow used in the database structure to reflect our needs ideally without the time and cost bottleneck caused by custom development?	i
Training and support	Do you provide multimedia training resources, customer and technical support, and weekly new features included in your software licensing fee?	de .
Student engagement	Are you able to track data on a student level including taking into account students' demographics when matching WBL/CCL opportunities, give students direct access to digital registration and sign up forms in multiple languages, track attendance, send and receive text messages, import career aptitudes, record IRCs, and incorporate graduate success profile checklists?	ė.
Partner engagement	Does the database have robust Customer Relationship Management features included to communicate with industry partners for WBL compliance?	de .
Data reporting	Do you have role-based configurable visual reporting to show live actionable data dashboards and state department of education compliant data exports?	de .
System integrations	Do you have integration options available for single sign on (ClassLink, Clever, SAML, OAuth, Microsoft) and for importing data from student information systems and Google Forms/Sheets?	i
Security and privacy	Do you comply with FERPA, have signed Student Data Privacy Consortium agreements, and a 24/7 commitment to application, database, server, network, and firewall related security practices?	l
Proven scalability	Do you have a 20 year track record with deploying enhancements, performing quick bug fixes, and working with the largest districts and colleges across the country? Can you track other types of programs such as college access and success, after school programs, caseload management, and more all in one database including across regions and states?	i