



Grouptrail overview

Proven and tested industry leading solution: Grouptrail is the only intuitive, completely flexible, infinitely scalable, and fully integrated career connected and work-based learning end to end workflow solution available since 2017. Engage students and partners with outreach tools, track participation, manage all types of CCL+WBL opportunities, and automatically generate live visual data reports in one place. Join the movement — we're working with 100+ nonprofits and government agencies, 200+ districts, and 1,000+ schools across the country.

Revolutionary new features to make things easier for you: Students can register and apply or sign up for any CCL+WBL opportunity themselves all with our fully customized multi-stakeholder autofilled digital PDF agreements incorporated into the workflow for compliance peace of mind. This includes career days, guest speakers, job shadows, internships, and more. Track Industry Recognized Credential completion. And leverage our OneRoster API to import data from any student information system.

More than just CCL+WBL: Use your Grouptrail database for after school registration, sign up, and attendance tracking, caseload management for students with IEPs, college access and success, and other program management. This is all included in the pricing below.

Grouptrail is future proof for where you are at now, and where you would like to go on your trail toward achieving your goals with the students you support with opportunities!

Pricing

\$1.10/student enrolled in the district/year

Software licensing, ongoing customer and technical support, and new feature updates

\$150/hour for implementation services

Custom database configuration and importing, integration setup, and training assistance



Your CCL+WBL workflow in Grouptrail

How do you get all your information in one place and free up your time?
Get it off paper and spreadsheets into a digital database workflow with templates
for any type of CCL+WBL that are completely customizable:

Who	What	How
District IT ↓	<ul style="list-style-type: none">• Integration with student information systems (import student lists, demographic data, and contact information via csv files over SFTP and OneRoster API), single sign on (ClassLink, Clever, SAML, OAuth, Microsoft), Google Forms/Sheets, and more• Proven track record with FERPA, Student Data Privacy Consortium agreements, and a 24/7 commitment to security practices	Grouptrail 👍
Employers ↓	<ul style="list-style-type: none">• Industry partner intake to create a CRM directory of employers• Onboarding checklist for CCL+WBL readiness• Employer evaluations and unlimited digital PDF forms	Grouptrail 👍
Students ↓	<ul style="list-style-type: none">• Student interest and registration forms with CCL+WBL prerequisites• Search for matching CCL+WBL opportunities and sign up or apply• Submits digital PDF permission form agreements and timesheets• Career and college benchmark tracking along with graduate profile view	Grouptrail 👍
Teachers ↓	<ul style="list-style-type: none">• Track attendance for classroom based CCL+WBL opportunities• Track completion of Industry Recognized Credentials	Grouptrail 👍
Program coordinators/ administrators	<ul style="list-style-type: none">• Integrated text messaging outreach to increase equity impact• Central staff reviews applications and makes matches to place students• Manage employer onboarding and student readiness checklist• Live visual data dashboard with built in filters and tailored views• Data exports for automated state and other required reporting• Training resources, customer support, and new features included• Grouptrail can also track college access and success, after school programs, caseload management, and more with our templates and flexible configuration options!	Grouptrail 👍